

End-of-Year Highlights for connect™



Welcome to the final newsletter of 2025! Before we jump into 2026, we wanted to share a few helpful updates and reminders. As the year comes to a close, we wish you a happy holiday season and a wonderful New Year!

Thanks to our incredible participant community, we are closing out 2025 with **9,974,209 completed assignments**—and are on track to reach **10 million** very soon. We truly appreciate your time, effort, and contributions that made this year such a success!



Important Update

PayPal unlinking has been disabled for U.S. participants. PayPal accounts can no longer be unlinked. If PayPal is not an option or cannot be updated, please use an alternative payout method such as an Amazon gift card or bank transfer (minimum \$25).



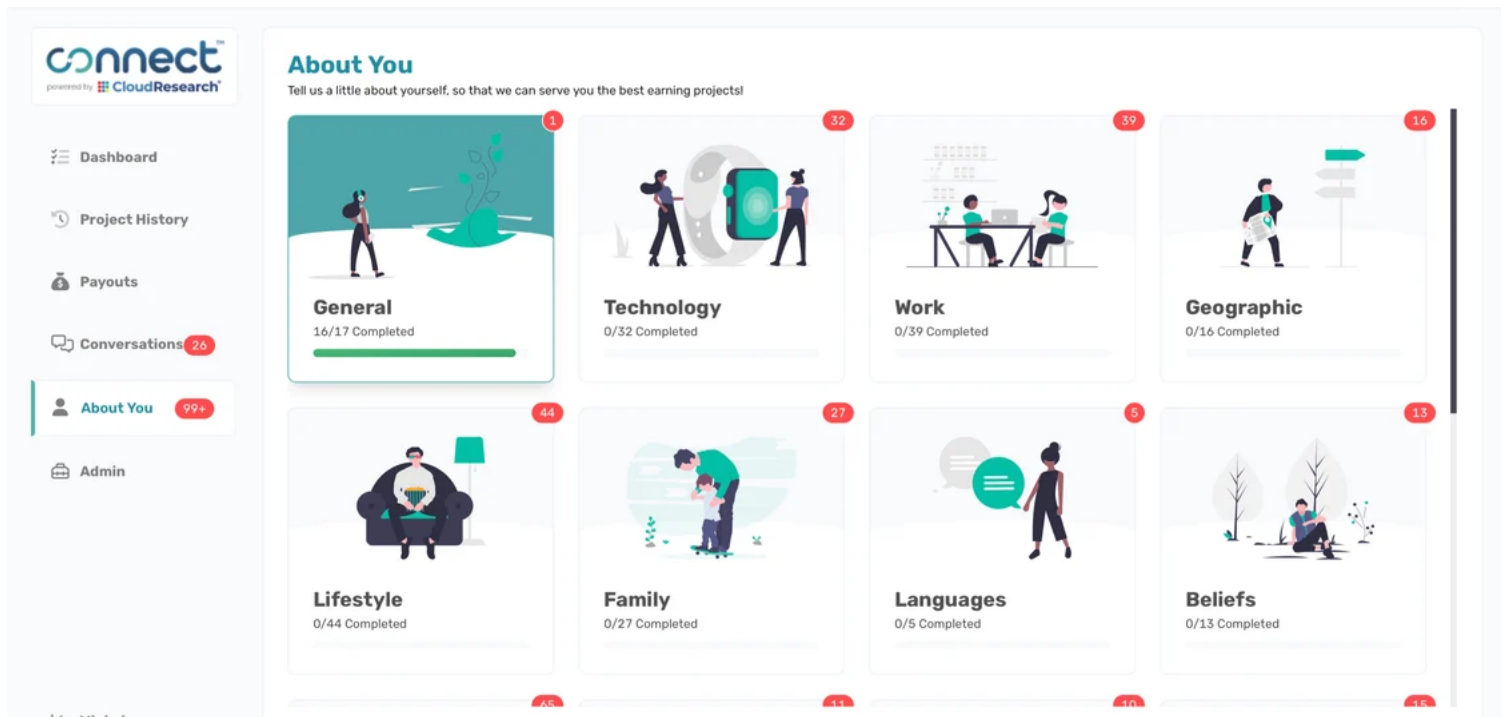
Important Reminder

In cases where you may forget to copy and paste the completion code or run out of time to submit, please [contact the researcher](#) to let them know so they can locate your data and compensate you accordingly. Our messaging feature allows you to anonymously contact the researcher and explain the situation.



Connect Waves

You may notice more longitudinal studies on Connect. Our Waves feature enables researchers to conduct follow-up studies with the same participants over time. For example, you may take a study with a researcher today and they invite you to another one they are launching in a month.



Complete Your "About You" Profile for More Opportunities

Have you fully completed your "About You" profile section? We are always adding new questions to help researchers target the people they need. A complete profile significantly increases your chances of qualifying for more studies, especially higher-paying specialized projects. Take a few minutes to review and update your profile information and boost your earning potential on Connect!

For any About You questions that need to be updated due to life changes, please email us at connect-support@cloudresearch.com. Our support team can unlock questions for you.



Quality Scores

Quality scores are still reigniting. We expect them to be fully updated in 2026.

Our participant quality scores help you understand how you're performing on Connect. You can achieve a high-quality score by:

- Maintaining a strong approval rating.
- Providing researchers with high-quality, reliable data.
- Having positive, professional interactions with researchers.
- Staying focused, engaged, and avoiding distractions during projects.

By consistently meeting these standards, you'll strengthen your reputation and create more opportunities on Connect. The higher the score, the better. Maintaining a high-quality score prioritizes you for more Connect projects.



Account Security

Your account security is a top priority. We encourage all users to **regularly update their passwords** and enable **two-factor authentication** for added protection. Please remember that **we will never ask for your password or account credentials** at any time. We will never send a study or message in the Conversations area asking you to complete verification. If you encounter any study or researcher requesting personal account details or verification information, do not continue. Instead, report it immediately to our support team at connect-support@cloudresearch.com

For account security purposes, we may require you to verify your details with us via email before we're able to make any changes to your account requested. This helps ensure that only the account owner can request or approve updates and protects your information from unauthorized access. If verification is needed, we'll let you know exactly what information is required and guide you through the process.

We're continually working to enhance the participant experience and make Connect better for everyone. If you have suggestions or ideas, we'd love to hear from you. Feel free to email us at connect-support@cloudresearch.com. Thank you for being part of our community, and we look forward to bringing you even more improvements in 2026!