

Participant Newsletter - April 2025

New Year, New Participant Opportunities!



In this newsletter, we're highlighting recent updates to the participant experience on Connect and sharing improvements that continue to make the platform more user-friendly for everyone!



General Platform Enhancements

We're constantly working on making sure Connect continues to be a smooth and pleasant experience. Part of this initiative involves fixing UI issues and improving site loading performance. Our engineering team has optimized site loading for participants using older devices by upgrading core software libraries for increased performance. All these enhancements ensure the platform remains fast, stable, and accessible to everyone regardless of their technology.



Meet Our New Researchers!

We've introduced a new acorn icon that appears next to newly registered Connect Researchers. This visual indicator helps you identify researchers who are just starting their journey on our platform. Supporting these new researchers not only helps them collect valuable data but also contributes to the growth of our community!

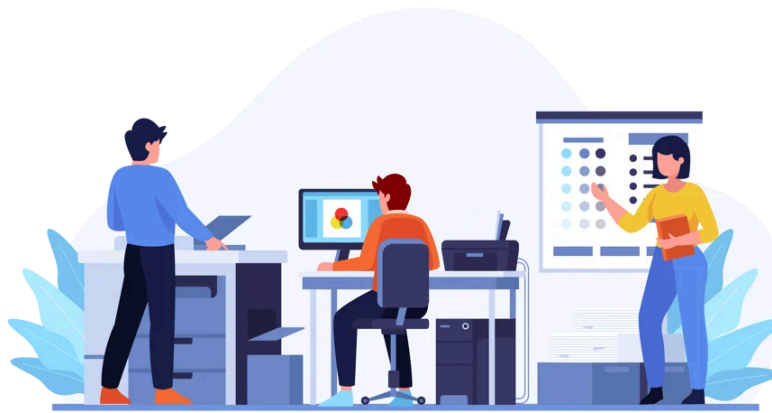


A Gentle Reminder: Complete Your "About You" Profile for Better Opportunities

Have you fully completed your "About You" profile section? Many participants don't realize that researchers often use this information to target their studies to specific demographics. A complete profile significantly increases your chances of qualifying for more studies, especially higher-paying specialized projects. Take a few minutes to review and update your profile information—this simple step can substantially boost your earning potential on Connect!



We continue to focus on enhancing participant engagement and researcher tools to ensure a positive experience for everyone using the Connect platform. As always, we welcome your feedback on these new features by emailing us at connect-support@cloudresearch.com and look forward to bringing you more improvements in the future!



 **CloudResearch®**

support@cloudresearch.com



