CloudResearch®

Newsletter - January 2023

Connect is on the rise!

CloudResearch officially launched Connect in July 2022. Since then we've seen phenomenal growth in both research and participants using the site. In this inaugural newsletter, we provide a rundown of some important news and tips for participants using Connect.

Learn More

Projects and Payments

We know one thing everyone wants is more projects. Fortunately, they're on the way!

Each month throughout the fall we saw a doubling in the number of researchers signing up to use Connect. The number of projects being launched also grew rapidly. So, word is spreading among researchers that Connect is a great place to gather high-quality data. And, it is all thanks to you!

As the number of projects on Connect grows, we want to maintain norms surrounding project payments. Currently, participants are earning **more than $10/hour on average**! To keep project payments high, we will work to
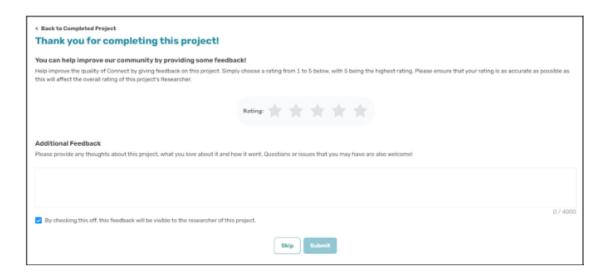
communicate with researchers what the norms are for quality online studies and which types of projects should pay above established norms.

Also, we've heard several people express interest in receiving payouts in a method other than PayPal. We're looking into the options and working to add new payout methods in 2023.

Project Rating System

After each project, you have the opportunity to rate your experience. Using the five-star system at the top of the page, you can give an overall project rating. You can also use the textbox at the bottom to provide feedback.

Feedback given directly to the researcher may lead them to improve aspects of their project that were confusing, hard to complete, or not working properly. If you choose to share your feedback only with CloudResearch, we will look primarily for reasons that a project should be paused or removed from the site (e.g., Terms of service violations). Secondarily, we will examine the feedback for ways to improve the participant experience.

Beyond communicating to researchers, project ratings can serve another important function: they can warn other participants about projects or researchers to possibly avoid.

The project rating system we currently have is a miniature version of a larger researcher rating system we plan to roll out in the future. Under this larger

system, participants could rate things like the researchers' communicativeness, how fun the project was, payment, and other details. These ratings would then serve as a useful tool to hold researchers who break platform norms accountable (e.g., running unpaid demographic screeners). Keep an eye out for our researcher ratings system in 2023.

Did You Know?

- Did you know you can control browser notifications, including sound? Learn how to manage Connect notifications here and be sure your browser settings enable audio notifications.
- Did you know you can find answers to common questions in our knowledge base? Check it out, and if you don't find what you're looking for, feel free to get in touch.
- Did you know Connect has a Reddit board? It's a place where Connect community members can talk, troubleshoot issues, and get help from CloudResearch employees who moderate the site. Check it out here.

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